



AVIATION

CYBERSECURITY SUMMIT

SEPTEMBER 17-19, 2024
NEW ORLEANS, LOUISIANA

SPONSORSHIP PROSPECTUS



WHO WE ARE

The Aviation ISAC is an international, nonprofit membership community of OEM's, airlines, airports, IFE/SatCom, and service providers. Our staff and member companies collaborate in real-time to prevent, detect, respond to, and remediate cyber risk through threat intelligence sharing and best practices.

WHAT WE DO

The A-ISAC fosters the foundation of trust that underpins the daily collaboration of our membership.

- We support the timely exchange of vulnerabilities, threat intelligence, and best practices to reduce risk.
- We proactively hunt for emerging threats and innovate in the use of shared services to enhance the capabilities of our members and industry partners.
- We are committed to the development of global standards and policies to reduce operational risk in all segments of the aviation industry.
- We serve as the primary cybersecurity communications channel for the aviation sector.

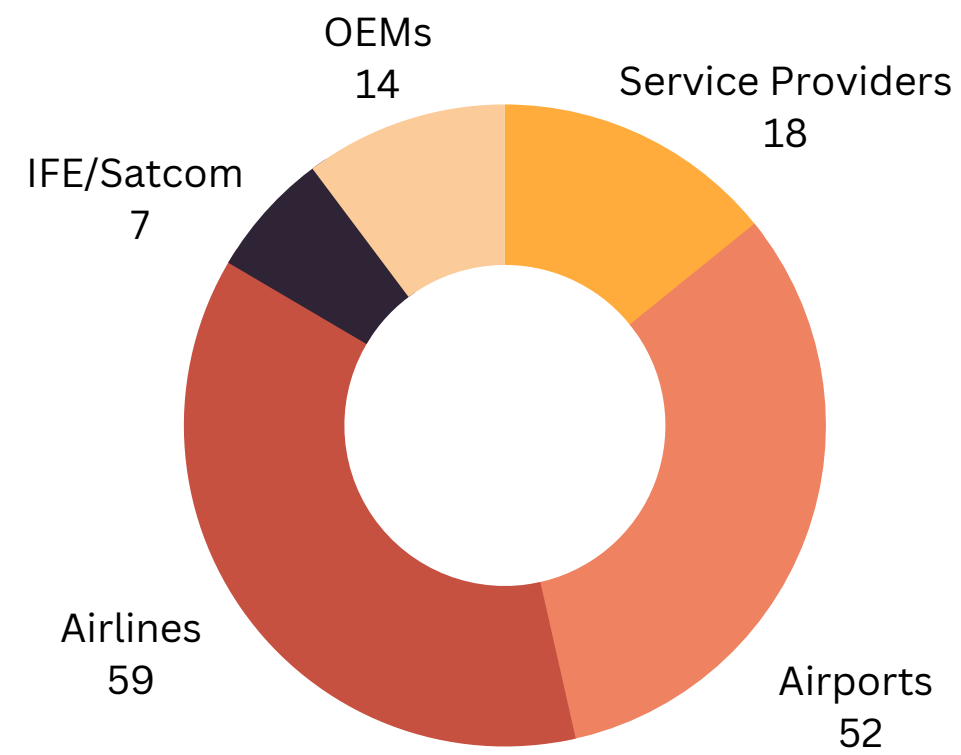
WHY SPONSOR THE SUMMIT?

You will have the opportunity to spend two days networking with aviation cybersecurity professionals, decision-makers, and influencers. If the aviation sector is your market, you will be in front of an audience from five continents eager to learn from your subject experts in sessions, talk to your team at your sponsored booth or break the ice at a casual social event.

Breakdown of Attendees

- 45% CISO/Director/CIO
- 13% Vice President
- 11% Manager
- 10% Analyst
- 9% Engineer
- 5% Network Architect
- 5% Government
- 2% CEO

Member Companies



PLATINUM EVENT & SPEAKING SPONSORSHIP

PLATINUM - \$50,000 | SOLD

30-minute general session speaking spot. Executive thought-leader presenting on a relevant aviation cybersecurity issue. No sales.

- First choice of booth in general session
- 4 event passes
- Exhibitor hall branding opportunity
- Full-page ad with insert in summit brochure
- Company included on a-isac.com event page and on-site materials
- Pre & post-event attendee opt-in lists
- Option to provide attendee bags at sponsor cost

SOLD



SPEAKING SPONSORSHIPS

GOLD - \$30,000 | SOLD OUT

20-minute general session speaking spot. Executive thought-leader presenting on a relevant aviation cybersecurity issue. No sales.

- Booth in general session
- 2 event passes
- Exhibitor hall branding opportunity (sponsor covers cost)
- 1/2-page ad in summit brochure
- Company included on a-isac.com event page and on-site materials
- Pre & post-event attendee opt-in lists

SOLD

SILVER (CISO SPOTLIGHT FIRESIDE CHAT) - \$25,000 | SOLD OUT

15-minute general session CISO Spotlight speaking spot. Executive thought-leader presenting on a relevant aviation cybersecurity issue. No sales.

- Booth in general session
- 2 event passes
- 1/2-page ad in summit brochure
- Company included on a-isac.com event page and on-site materials
- Pre & post-event attendee opt-in lists

SOLD

BRONZE - \$20,000 | SOLD OUT

20-minute breakout session speaking spot. Executive thought-leader presenting on a relevant aviation cybersecurity issue. No sales.

- Discounted booth in general session (additional \$5,000)
- 2 event passes
- 1/2-page ad in summit brochure
- Company included on a-isac.com event page and on-site materials
- Pre & post-event attendee opt-in lists

SOLD



EXHIBITOR BOOTH SPONSORSHIPS

EXHIBITOR BOOTH IN GENERAL SESSION - \$15,000 | 8 SOLD | 1 AVAILABLE

- Booth in general session
- 1 event pass
- 1/4-page ad in summit brochure
- Company included on a-isac.com event page and on-site materials
- Pre & post-event attendee opt-in lists



SPECIAL EVENT SPONSORSHIPS



HOUSE OF BLUES SOCIAL - \$20,000 | 3 AVAILABLE

Seize this incredible networking opportunity with great company, drinks, and food. Sponsorship includes co-branded signage, host bar and hors d'oeuvres, branded experiences throughout the night, and more! Option to enhance food, beverage, and add branded swag at sponsor expense.

- High-top table in the networking break area during the summit
- 2 event passes
- 1/2-page ad in summit brochure
- Company included on a-isac.com event page and on-site materials
- Pre & post-event attendee opt-in lists

BOARD DINNER - \$20,000 | SOLD OUT

Host the annual Aviation ISAC Board of Directors dinner at the world famous House of Blues. Three sponsors will be able to attend the dinner. Absolutely no sales pitches.

- 2 event passes
- 1/2-page ad in summit brochure
- Company included on a-isac.com event page and on-site materials
- Pre & post-event attendee opt-in lists

SOLD

WOMEN & DIVERSITY IN CYBERSECURITY BREAKFAST - \$10,000 | 1 AVAILABLE

Sponsor this breakfast for the incredible women in cybersecurity. This is an excellent opportunity to network and grow connections. Sponsor will be given an opportunity to bring swag and welcome attendees to the event.

- 1 event pass
- Logo included in summit brochure
- Company included on a-isac.com event page and on-site materials
- Women & diversity breakfast pre & post-event attendee opt-in lists

SPECIAL EVENT SPONSORSHIPS CONTINUED

WELCOME RECEPTION HAPPY HOUR - \$10,000 | 2 AVAILABLE

Tuesday night, kick off the 2024 summit with a reception exclusively for event attendees. Mix and mingle with aviation cybersecurity professionals from around the globe. Aviation ISAC plans the event with option to enhance food, beverage, and add branded swag at sponsor's expense.

- Signature cocktail
- 1 event pass
- Logo included in summit brochure
- Company included on a-isac.com event page and on-site materials

AFTER HOURS LIBATIONS - \$10,000 | 1 AVAILABLE

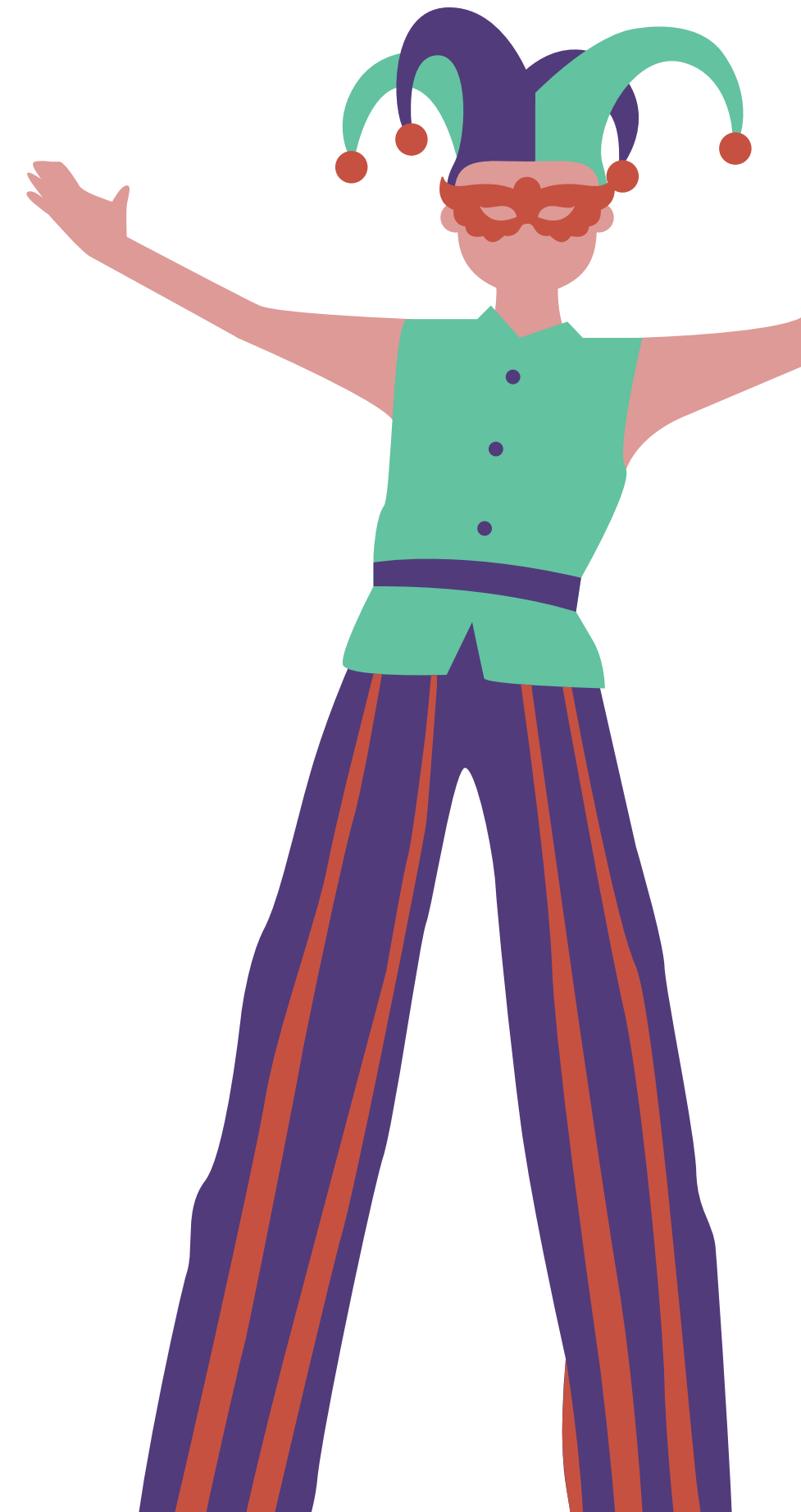
Wednesday late night - keep the night going with an on-site gathering. Aviation ISAC plans the event with option to enhance food, beverage, and add branded swag at sponsor's expense.

- Branding at the event
- 1 event pass
- Logo included in summit brochure
- Company included on a-isac.com event page and on-site materials

RELAXATION LOUNGE - \$10,000 | 1 AVAILABLE

Sponsor a relaxation lounge for summit attendees to step away and recharge. Sponsor is in charge of organizing the furniture rentals for the room and coordinating refreshments with the hotel at their own expense.

- 1 event pass
- Logo included summit brochure
- Company included on a-isac.com event page and on-site materials





FOOD & BEVERAGE SPONSORSHIPS

All food & beverage sponsorships \$5,000 and above include one event pass, company logo on a-isac.com, in on-site promotional materials, and in the summit brochure.

BRAND THE BREAKFAST - \$5,000 | 2 AVAILABLE

Brand the breakfast for two days. The summit breakfasts are a crowd favorite and a great way to raise brand awareness. Have a big impact with no extra work for your onsite team. Swag or promotional collateral supplied by sponsors.

LUNCH SPONSOR - \$5,000 | 2 AVAILABLE

Brand the attendee lunch for both days of the Summit with tea and coffee. Swag or promotional collateral supplied by sponsors.

BEIGNET CART SPONSOR - \$5,000 | 2 AVAILABLE

When in New Orleans! Sponsor this fun treat for one of the days at the summit.

CAFFEINE STATIONS - \$2,500 | 2 AVAILABLE

Fuel the event with a branded caffeine cart sponsorship for the entire summit. This is an attendee favorite!

BRANDING SPONSORSHIPS

All branding sponsorships include company logo on a-isac.com event page and on-site materials, and logo in the summit brochure. Sponsorships \$5,000 and above will receive one event pass.



WiFi - \$10,000

Name the network and have your logo on all WiFi signage



Badge Lanyards - \$10,000

Badges are required for all sessions and social events. Sponsor to provide branded lanyards



Hotel Elevator Wrap - \$10,000

Sponsor to work with hotel on wraps for elevators



Attendee Bags - \$5,000

Co-branded summit bags provided to attendees at check-in



Branded Photobooth - \$5,000

Capture the spirit of the summit with a branded photobooth backdrop



Key Card or DND Sign - \$5,000

Brand the key card pouches and do not disturb signs for event attendees, plus the cost of branded materials



Summit Notepads - \$2,500

Brand the summit notebooks with your logo. Sponsor responsible for notebook cost



Seat Drop - \$2,500

Collateral is pre-set on every seat before general session



Branded Giveaway - \$2,500

Place a branded giveaway in the summit attendee bags



Make Your Own!

Have a creative idea not listed here? Let's chat!

INTERESTED IN SPONSORSHIPS?

Please reach out to:

Kacie Griffith

Membership, Marketing & Communications

sponsorships@a-isac.com