



2024 AvTech Sponsorships

WHO WE ARE

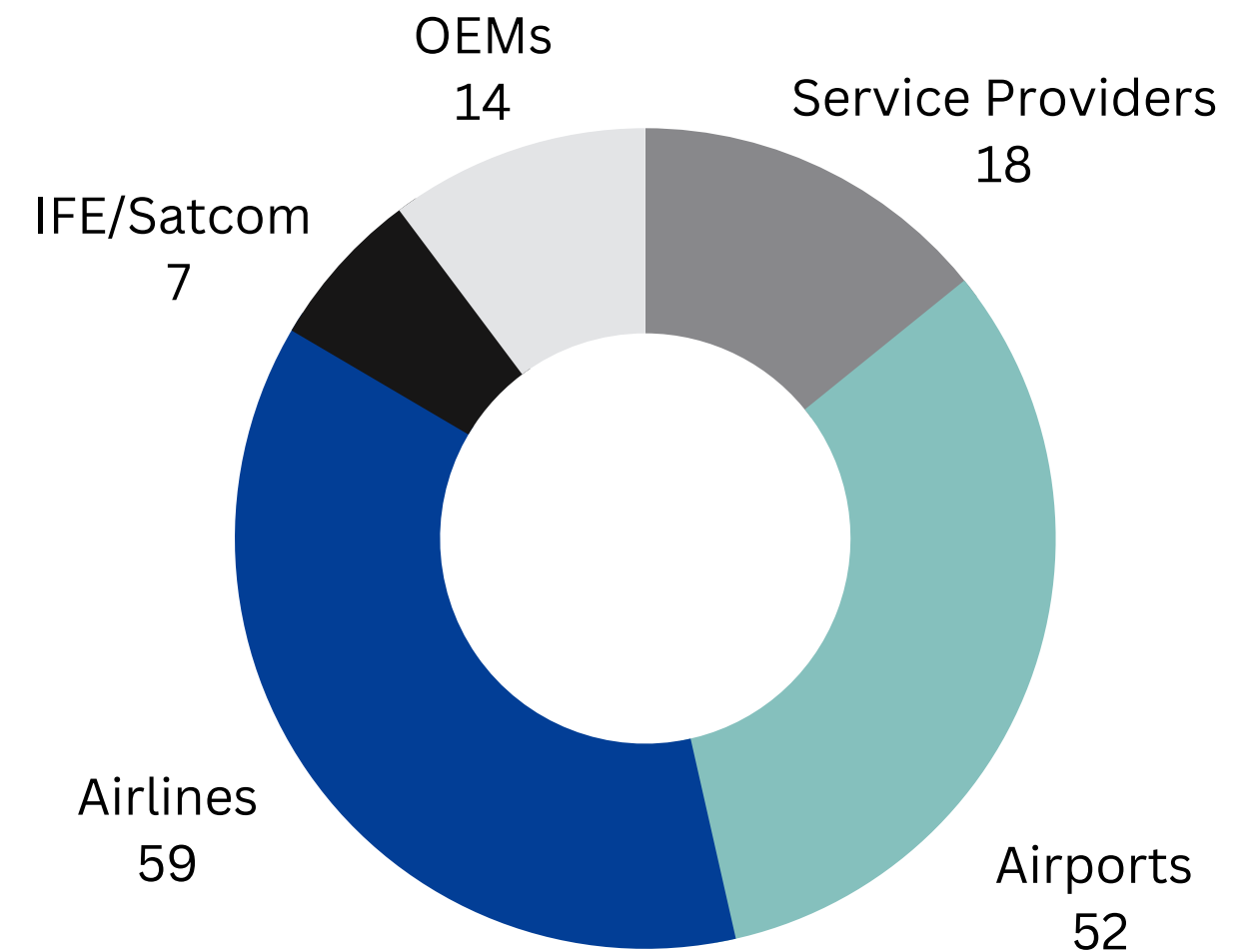
The Aviation ISAC is an international, nonprofit membership community of OEM's, airlines, airports, IFE/SatCom, and service providers. Our staff and member companies collaborate in real-time to prevent, detect, respond to, and remediate cyber risk through threat intelligence sharing and best practices.

WHAT WE DO

The Aviation ISAC fosters the foundation of trust that underpins the daily collaboration of our membership.

- We support the timely exchange of vulnerabilities, threat intelligence, and best practices to reduce risk.
- We proactively hunt for emerging threats and innovate in the use of shared services to enhance the capabilities of our members and industry partners.
- We are committed to the development of global standards and policies to reduce operational risk in all segments of the aviation industry.
- We serve as the primary cybersecurity communications channel for the aviation sector.

MEMBER COMPANIES





WHY ENGAGE AS AN AVIATION ISAC SPONSOR?

The foundation of the Aviation ISAC is trust, a driving principle that extends to our sponsors. Our members want to engage with sponsors who are invested in relationship building and committed to supporting the industry.

Aviation ISAC members represent over a trillion in annual revenue across the global aviation market and are security experts who purchase best-in-class tools. The rapidly evolving aviation digital landscape, combined with expanding cyber regulatory requirements, is driving the need for new and innovative solutions.

By becoming a sponsor, your organization will have the opportunity to increase visibility and gain access to decision-makers responsible for selecting and approving solution purchases.

We invite you to become part of the global community that is the Aviation ISAC.





AVTECH EXCHANGE SPEAKING OPPORTUNITY

COST \$10,000

As an AvTech Exchange sponsor, you will have the unique opportunity to give a 30-minute educational presentation at the two day conference which brings together all of the working groups driving the activities of the Aviation ISAC. Please note this is a members-only event.

- 30-minute, in-person educational presentation during the Analyst Workshop
- Promotion as sponsor in pre-event promotional materials
- Logo on event registration page
- Social event co-host with 2 tickets
 - Option to enhance the beverages and add branded giveaways at your own expense
 - This event is fully planned by the A-ISAC team
- Email opt-in contact list of AvTech attendees

ATTENDEE BREAKDOWN

- Analyst - 29%
- Manager - 24%
- CISO/Director - 17%
- Network Architects/Product Security - 17%
- Engineer - 16%
- Compliance/Governance - 4%
- Incident Response - 5%

2024 AVTECH SCHEDULE

APAC Regional AvTech

Hosted by: Japan Airlines
Location: Tokyo, Japan
Dates: March 5-6, 2024

Q1 AvTech Exchange

Hosted by: CAE
Location: Montreal, Canada
Dates: March 19-21, 2024

Q2 AvTech Exchange

Hosted by: Lufthansa
Location: Seeheim, Germany
Dates: July 17-19, 2024

Q3 AvTech Exchange

Hosted by: Aviation ISAC
Location: New Orleans, Louisiana
Dates: September 16-17, 2024
(Same week and location of the summit)

Americas Regional AvTech

Hosted by: San Antonio Airport
Location: San Antonio, Texas
Dates: December 3-4, 2024



INTERESTED IN SPONSORSHIPS?

Please reach out to:

Kacie Griffith

Membership, Marketing & Communications

kgriffith@a-isac.com